

THE MECHANISM OF OUTSOURCING THE SECONDARY ASSETS OF INDUSTRIAL INSTITUTIONS

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Keywords: outsourcing, industry, secondary assets, management organization, model, mechanism, implementation of changes, outsourcing model.

The author examines the mechanism of secondary assets functioning in outsourcing.

The efficiency of outsourcing in great deal depends on the reliable way of searching the algorithm for the selection of secondary assets. In the first place, the temporary center of institution development is created, which estimates the efficiency of the activity of secondary assets of industrial institutions and decides how to act with them further.

The center of development makes the strategy, determines the estimation of tasks priority.

First of all the advantageous of companies are giving the subdivisions directly not related to basic production:

- ◆ the objects of social sphere;
- ◆ personnel records, selecting and educating the personnel;
- ◆ providing transport;
- ◆ energy supply.

With increasing competition, market development and transition to cash payments the questions of production efficiency and quality of

materials, components and services from outsourcers go out on the first place while determining business strategy. The emphasis in business administration is gradually shifted from "survival" to stable sustainable development.

It is necessary to estimate the way how every secondary asset meets its targets. It tells us about the possibility to achieve the sustainability of industry. In modeling the degree of the impact of outsourcing the theory of Bellman is applied.

Thus, outsourcing creates the mechanism for forming the stability of industrial institutions. In most cases, in an initial period an economy on outsourcing is insignificant. Like any innovation, outsourcing will not give an immediate substantial effect. The transition to outsourcing - a strategy that directed to the increase of profitability and competitiveness in a long-term prospect. In the case of application of outsourcing, organization gets possibility to concentrate resources on profile business.

Received for publication on 13.01.2011

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