

PROBLEMS OF MUNICIPAL UNIONS INNOVATIVE DEVELOPMENT AND THE WAYS OF DECISION TO THEM

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Nowadays, it is completely impossible to find the decisions to the topical problems of municipal unions' development, which are believed to be the base of the Russian Federation innovative economy without innovative break on places. Thus, such problems are analyzed in the article comprehensively and the ways of their decision are presented. The author offers systematic questions solving in innovative sphere and, moreover, believes in the necessity of working out efficient innovative development control model of municipal unions.

During the recent years the development of innovative activities haven't come up to the expectations connected with innovative type economy formation, dynamical steady growth maintenance, and increase in competitiveness of production and population quality of life. Today there are no grounds for speaking about technological breaks, researches' intensive results development and workings out. The business innovations perception, especially of technological character, remains mostly negative. Moreover, last data testifies certain stagnation in this sphere.

In the course of research of innovative development features of municipal unions it is established that there is a number of problems in the developed practice:

1. The operating standard legal base of innovative activities regulates only its separate aspects. There is accurate understanding that such innovations are not innovations at all. On places people don't have the right concept of such a category and, therefore, today people can give various meanings to the fashionable word "innovation". In this respect the concepts of "innovation" are specified in the article:

2. Backwardness of an innovative infrastructure.

3. Shortage of professionals in the sphere of science and mechanics. Organizations and its management need experts in innovative sphere.

4. Methodical maintenance of innovative development. At present there are no working techniques of estimation and management. And if there are certain techniques of estimation,

indicators don't bear semantic loading, which are based on rating and expert estimations. Hereby, only separate parties of innovative process are reflected.

To be engaged in innovative activity (to conduct researches or to let out production) the enterprises of municipal unions should possess a set of resources:

- ◆ industrial premises, research base or capacities;

- ◆ the shots possessing necessary qualification;

- ◆ a scientific reserve, industrial technologies, etc.;

- ◆ investments for realization of workings out or manufacture;

- ◆ information resources;

- ◆ the marketing networks providing advancement of production on the markets.

In the article considerable attention is given to a problem of investment resources attraction for realization of innovative projects. In the course of research it is established that the reasons promoting growth of uncertainty at realization of innovative activity in municipal unions are:

- ◆ high interest rates under credits;

- ◆ steady inflationary expectations;

- ◆ constant fluctuations of the rate of refinancing;

- ◆ deficiency of ruble means and other reasons.

Today there is a number of organizational factors that exaggerate the attraction of investments and management mechanism work, in other words, they put obstacles in the way of innovative activities.

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1. Actually, there is not always an accurate understanding of minimum/optimum organizational structure elements (subjects and processes), in this or that municipal union.

2. There is an accurate realization of interaction and complexity of elements (subjects and processes); however, there is a lack of such a mechanism in practice.

3. It is not always possible to achieve high-grade functioning of elements of the mechanism, some of which can drop out of the general planned scheme at all.

4. There are not enough resources to single out the formation of the complete mechanism (there are no means for creation of a separate element, structure; there is not enough qualified personnel; the premises for organizational elements are allocated out of time).

5. The infrastructure of innovative projects support and small-scale business is badly developed; there is no «administrative-technological corridor».

On the basis of the stated facts it is possible to draw a conclusion that separate strategic advantages of regional innovative system

aren't supported by a complex of resources and lose its value in due course. The decision of existing problems probably consists in the expense of innovative system construction, formation of an innovative infrastructure, carrying out of a consecutive innovative policy and working out methodical toolkit of an estimation and management. All these measures will allow liquidating disproportions, making active innovative processes, raising stability of development of municipal unions, creating the effective system of financing directed on modernization of the industry and commercialization of scientific and technical results, supporting an intellectual property transfer.

Thus, the revealed problems break innovative development. At the same time measures under the decision of an exit from inconvenient situations with a view at the activization of innovative activity are undertaken. It is necessary to find out the problem and to solve it, taking into account the system approach. In this connection there is a necessity of working out an innovative development efficient control model of municipal unions.

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