

## THE MAINTENANCE AND FEATURES OF THE INTEGRATED SYSTEM OF ECONOMIC PROCESSES

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Under modern conditions of managing it is necessary for enterprises to introduce the effective algorithm of management of the activities as an administrative basis providing stability of functioning during the periods of crisis. The algorithm that is being suggested in the article is just a total combination of successive, goal-oriented and regulated stages united with the purpose of getting a specific result being alienated or consumed by the very system, that is to say is based on the integral system of economic processes.

The new conditions of Russian business have arisen in connection with transition from command management of economy to market relations. They are characterized by high dynamism of environment, increase of insistence of consumers, strengthening of competitive struggle. They have put in the forefront the problems of efficient control over the enterprise. The preservation of competitiveness in the conditions of continuously varying environment is one of these problems.

The presence of problems and search of ways of finding solutions become the reason for creating highly integrated structures. Adaptation to new conditions assumes carrying out changes in the internal environment of the organization. The existing control system becomes a brake on a way of organization survival. The processes of reconsidering the activity of the company, complex reforming, corporate governance perfection at the enterprise become the central factors of success.

Three key processes will be implemented in any organization: receipt of resources from external environment, production of product and its transmission in the external environment.

Possibilities arise, disappear, lead to the occurrence of new possibilities. This process is permanent. Therefore organization should react constantly to the occurrence of new possibilities, be adaptive, flexible and mobile, manage to put them into life.

It is possible to present the integrated system of economic processes as the complex mechanism consisting of four mainframes:

1. Analytical block is the formalized processing of registration data for the purposes of accepting administrative decisions.

2. Registration block is the implementation of external and internal documents for the informative provision of administrative decisions.

3. Organizational block is the motion of information for the planned aims, collateral subordination of different links of organizational structure, management on the centers of responsibility.

4. The programmatic-technical block is for the use of complex programmatic-technical decisions.

First three blocks are obligatory components. The integrated system of economic processes exists in the form of traditional «paper» document circulation.

The introduction of the effective algorithm of management is necessary for the enterprises in present situation of crisis.

This algorithm must be an aggregate of successive, purposeful and regulated stages, incorporated in the system with the purpose of the receipt of certain result.

The model of business management through the establishment of an integrated system of economic processes, can be represented as a sequence of several stages:

1. A preparatory stage. On this stage there is description of primary general purpose of organization functioning (missions), determination of the future state of management object (aims).

2. The stage of prognostication of economic factors, determination of tendencies and dynam-

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ics of macroeconomic development; means and mechanisms of management; methods of reacting, the analysis and estimation of situation.

3. The stage of forming the basic plan is forming a few variants of administrative actions, design and determination of criteria of estimating management results.

4. The stage of implementation and adjustment is organization, motivation, control.

The model management company based on the formation of an integrated system of economic processes reflects the process of governance as a continuous series of related management functions.

The choice of the mission is the first and most important decision in management process.

The next step of the process control is to monitor the environment. On the basis of acquired data the comparative estimation (quantitative and qualitative) is done: threats, opportunities, methods and control facilities.

The top management of the company is developing several options (strategies) of the company. Then there is a modeling results management and a choice of the most comprehensible strategy to the organization, long-term objectives and policy.

The rules, conditions and interaction mechanisms are defined. The received information is

analyzed and compared to the information on a current condition of the market. By results of the comparative analysis the suitable actions are developed and the necessary decisions are made.

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