

THE TENDENCIES OF DEVELOPMENT OF SMALL CONSTRUCTION ENTERPRISES IN SAMARA REGION

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The article considers the role of small business in region development, modern condition of small construction enterprises in Samara region and the perspectives of their development at a time when laws about self-regulating organizations in building are adopted.

Success of industry development generally, and enterprises of construction complex in particular defines the economic potential of industrial countries. Small business has important social-economic meaning in that strengthening. This segment able to provide the stable growth of economy of state, supporting competition, the implementation of innovation technologies, developing new directions of business.

Found on the experience of countries with high-developed economy, we can confirm that a lot of problems of region development are solved faster by means of small business: demonopolization, the formation of market structure of economy and competitive environment; the saturation of market by goods and services; providing of employment; economic growth and increasing tax payments; the formation of middle class; the strengthening of business ethic and tax discipline.

We should separate base characteristics of small business:

◆ This is special sector of economy, formed by aggregate of small marketable organizations and which is specific social-economic form of small industry in conditions of market, as sector of economy of national, regional and local scales;

◆ This is special type of activity, based on initiative, innovation, hazardous base with a purpose getting of entrepreneurial income.

We can give generally estimate the small business of region on basis of a few indexes: the number of small organizations, their specific weight in the aggregate of region enterprises; number of working people; work volume, made by theirs etc.

Mentioned above statistical data verifies the stabilization of large and small construction enterprises in region.

It is very important that 61,2% person from all workers in construction work in small organizations in Samara region. This is confirmation that the small business is a successful with the function of providing of population employment in this region.

Nowadays governmental actions much is criticized. The data of statistics about the profitability of building organizations in Samara region verifies that accepted measure of supporting bring the benefit: clear profit of small enterprises according to the results 2007 year and composed 1 088 068 thousand of rubles, that this index exceed the index of large business almost in 2 times. Clear profit per one employee in large enterprise composes 22, 28 thou-

Table 1

Activity of construction enterprises of Samara region

Indexes	2003	2004	2005	2006	2007
Number of small construction organizations, unit	3 839	4 074	3 415	3 647	3 651
Number of large and average construction organizations, unit	201	188	141	132	131
Volume of contract works, made by small construction organizations, million of rubles	11 151,1	13 859,6	15 727,3	18 238,9	24 950,6
General volume of contract works, million of rubles	20 195,5	24 810,0	27 600,2	33 358,4	47 978,4
Specific weight of works of small construction organizations in general volume, %	55,2	55,9	57,0	54,7	52,0

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Table 2

Annual average number of workers of construction organizations

Indexes	2003	2004	2005	2006	2007
Annual average number of workers of small construction organizations, person	47335	46501	40908	40081	37524
Annual average number of large and average construction organizations, person	40593	23629	25032	22956	24834
Specific weight of workers of small construction organizations in general number of workers, %	53,8	66,3	62,0	63,6	60,2

Table 3

Clear profit (loss) of construction organizations in Samara region

	Clear profit (loss), thousand of rubles				
	2003	2004	2005	2006	2007
Large and average construction organizations	246553	-27179	17760	326945	553225
Small construction organizations	193100	2079	1013	142027	1088068

sand of rubles/person in 2007 year, but in small - 29,0 thousand of rubles/person. So, the deposit of small building enterprises in development of region is so important, also the growth potential of these organizations.

There was accepted law about self-regulation in building for providing good quantity of building production (Chapter 6.1 of Planning Code of Russian Federation, which was accepted by Federal Law, 22.07.2008 N148).

Accepting law is very important for the development of small building business. It is connected with requirements to entry in self-regulated organizations, members of which realizes the building. Special meaning among these requirements is that self-employed entrepreneurs and (or) legal persons must be not less 100 and compensatory fund is form in size not less than 1 000 000 rubles per one member of this organization.

These requirements are very important for small organizations, because payment in size 1 million of rubles is too much since according to the aggregate data the clear profit of small construction organization in Samara region composed 298 thousand of rubles, (profit of one large or average, for example, - 4223,1 thousand of rubles).

The one of the variants of small business development will promote to the merging of organizations. Further this allows to compete with

competitors. Considering 4 item 4 part 55.5 article 6.1 chapter of Planning Code of Russian Federation about the non-admission or the limit of competitive. This help to align the effective collaboration inside organization, equally distribute the responsibility and competitive advantages that will provide the favorable perspectives of small business development. Competitive environment is formed not only at the expense of small organizations but also it stimulates every separate organization to the supporting of competitive ability on the market.

Creating of self-regulating organizations will promote to decreasing of unfair competitive by creating mutual responsibility.

Small business possesses the maximal opportunities of adaptation to changes of their components of market environment since it is solely dynamic and flexible. Main source and condition of that dynamics is a self-development. Evidently that small building enterprise exists successfully and has positive tendencies of development in Samara region.

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