IMPROVEMENT OF MBA PROGRAM USING REMOTE SUPPORT

© 2010 Y.V. Starodumova*

Keywords: portfolio of educational technology, modular technology education; remote support, monitoring performance implementation of remote support, innovative educational technologies.

Consider the introduction of remote support as an innovative educational technology in the preparation of professional managers in the MBA program. The purpose of the application of remote support for the MBA program is to improve the quality of training professional managers.

The main objective of the use of innovative educational technologies in the preparation of professional managers is to reduce the preparation time for enhancing its effectiveness.

For practical implementation of the problem the introduction of systems for remote maintenance of the learning process of professional managers is quite promising.

The system of remote maintenance training of professional managers is implemented in the program shell (as an option, the shell Moodle) product in the form of a site in the Internet with protected access to:

- educational materials;
- ♦ the results of surveys and tests in a portfolio of student.

It will allow you to communicate with fellow students and teachers, accumulates in one place all the teaching materials for the module lectures, presentations, archive files, links, organize commissioning tests and control tasks, provide timely feedback to the teachers, facilitate communication with fellow students, assist in organizing students' independent work, organize project work. The purpose of the usage of distance education support professional managers - to form a set of professional competencies of students and to organize an independent work.

The cycle of learning, using the system of remote support, may look like the sequence of the following things:

- 1. Assigning a student the login and password, giving access to the closed sections of remote maintenance;
- 2. Introducing the students to a working program modules, obligatory and supplementary literature;
- 3. Inputting test, the teacher could assess the educational level of students, the same test, performed at the end of the module, and will

measure the effectiveness of the educational process;

- 4. Studying and implementing mandatory assignments before the start of the module;
- 5. Working with lecture materials, presentations, filling out worksheets, discussions and chat sessions during the passage of the module;
- 6. Introducting and working on project assignment exchange files with colleagues and teachers at the forum, the organization of filesharing;
- 7. Performing test and examination tasks for the completing of the module;
- 8. At the end of the module using of materials necessary for the practical work of the student;
- Optional visiting links to online sources, the study of additional material, advice online mode.
- 10. Getting feedback from students through tutors, organizing and directing work in the remote maintenance;
- 11. Studying of satisfaction system using remote maintenance training of professional managers.

The main problem for the organization of effective remote maintenance of professional managers is to create a system of teachers motivation to supply teaching, lecture and test materials in an innovative form of organization and feedback from students after the end of the module.

In the case of remote support teacher has the opportunity to transfer some of the theoretical material for students study in remote support to start the module. In addition to classroom hours of instruction, students receive an additional opportunity to communicate with teachers in the remote maintenance in the form of individual and group consultations, chat sessions, forums and discussions.

^{*} Yulia V. Starodumova, assistant lecturer of Perm state technical university. E-mail: star@rmc.edu.ru.

Testing shall be delivered in the remote system support, and each student gets an opportunity in a comfortable mode to pass the final tests.

During the process of training students for the training program for professional managers need constant monitoring of the effectiveness of the impact of remote support.

The introduction of remote support would certainly enhance the prestige of ongoing training programs for professional managers, because this project will enable students to evaluate the synergistic effect of the combinations of contact and distance learning. Remote maintenance training programs for professional management

helps to create an attractive image of training programs for professional managers who use the educational process modern technology.

Business Education: specifics, programs, technology, organization / Shchennikov S.A. [et al.]. M., 2006.

The initial course of didactics of distance education / ed. V.I. Ovsyannikova. M., 2006.

Quality Assurance System in Distance Education. Proceedings of MIM LINK. Issue 17 / Scientific editors: V.N. Golubkin, A.G. Chernjavskaja, S.A. Shchennikov // Publishing "MIM LINK". M., 2007.

Fundamentals of the tutor in the open and distance education. Edition 2-e, enlarged, revised / S.A. Shchennikov [et al.]. M., 2006.

Received for publication on 26.01.2010