

## ACTUAL PROBLEMS OF DEMOGRAPHIC DEVELOPMENT OF THE ARKHANGELSK REGION AND WAYS OF THEIR SALVATION

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In this article the author considers modern demographic situation in the Arkhangelsk region to have a number of the features testifying to adverse demographic development of the region. For the stabilization of the demographic situation in the Arkhangelsk region, the author defines the priority of problems and a complex of the measures for their solution.

For the stabilization of the demographic situation in the Arkhangelsk region, it is necessary to define the priority of problems and a complex of the measures for their solution. Here are some problems which should be solved in the region in the nearest future:

### **1. Educational work devoted to the issues of sexual life, reproductivity, responsible attitude childbearing among the young.**

The social and moral aspects of personality are coined at an early age, therefore, it is possible to tell, that the future of our Northern region including demography, is being formed now in families, in kindergartens and in schools. At the regional level it is necessary to solve a number of problems referred to the promotion of educational work:

◆ education of youth in children's homes and boarding schools

◆ low financial reward for the basic alternative to boarding schools, the institute of foster families.

### **2. Supporting young families with children.**

Low income, no clear prospects of professional growth, absence of housing - these factors usually prohibit young parents even from raising the question of starting a family. The cause of insufficient attention to housing problems of the young lies in the misbalance between the cost of housing and the financial state of potential parents. Thus it seems necessary to introduce low interest mortgages and ensure the cooperation of the banking sphere.

### **3. Taking measures to protect health and to prevent mortality among the working part of the population.**

Ultra-high death rates among the citizens of productive age in Arkhangelsk region certainly requires special measures. The basic efforts should be put to propagate a healthy lifestyle, physical

culture and sports development, limitation of consumption of alcohol and tobacco products, dilating of possibilities for self-realization of the person.

### **4. Stimulation of migratory redistribution of the working part of the population.**

It is not always possible to frame new competitive enterprises in northern regions because of infrastructural, raw materials and other limitations. As a result the unemployed part of the population makes up an abundant offer of labor on the local labor market which hinders the growth of wages of the employed citizens. Low income of the population defines the degradation of labor potential, the depression of social sphere, the unfavorable demographic situation.

### **5. Motivating the young to choose the region for a permanent place of living.**

Natural climatic conditions and the standard of living of the population of the Arkhangelsk region force the outward migration. The inward migratory stream is, on the average, a little bit younger than the outward migratory stream. This rejuvenating effect of migratory exchange is necessary for the region wellbeing.

Developing a complex of the measures referred aimed at the normalization of the demographic situation in the Arkhangelsk region, it is necessary to consider the positive experience of other regions of Russia, and also of the countries of near and far abroad. Only joint efforts of scientists, representatives of authorities, public organizations, medical and educational institutions as well as all the citizens not indifferent to problems of the region can change the present situation.

Despite all the problems and difficulties, it would be desirable to express hope that family, home, family mode of life and the conservation of family traditions remain the leaders in the system of values of the northerners.

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