

Rules of articles direction

1. For the publication in Vestnik of “Samara State University of Economics” author's articles are accepted corresponding to a scientific direction of the journal and which are not published earlier (economic sciences).
2. Articles are presented to an editorial office of Vestnik of “Samara State University of Economics” in an electronic form (by e-mail or on any data carrier).
In article presented for the publication a scientific problem (task) has to be formulated, its relevance, theoretical and applied importance are to be researched; author conclusions are to be correlated to existing scientific concepts, main received results are to be described, reliable and valid conclusions are to be made.
3. Offered material should not be published earlier in other printing editions.
4. Accepted materials are to be undergone necessary plagiarism testing. Text originality has to make not less than 90%, or author will be refused to publish the article.
5. An article has to have an open character. If there is a restrictive signature stamp an author can be refused from publication.
6. An article of a graduate student (doctoral candidate) requires a scanned review of a research tutor (consultant).
7. Articles in the following journal headings are accepted:
 1. Economic Theory
 2. World Economics
 3. Regional Economics
 4. Economics, organization and organizations, branches and complexes management
 5. Accounting, statistics
 6. Labor Economics
 7. Finance, monetary circulation and credit

8. An article has to correspond to registration rules. Article materials should be sent to e-mail vestnik_sgeu@mail.ru according to the schedule of articles acceptance in the journal presented on the website <http://www.sseu.ru>.

Rules of article registration

1. Article materials have to be prepared in **Word** program. In an article authors data have to be specified in Russian and English languages of universal decimal classification: surname, full name and patronymic name, academic degree, academic status, places of work and (or) study, his e-mail and phone number, abstract, keywords. References to literature (bibliographic references) should be given at the end of the article.

2. An order of registration of the 1st article page (see Appendix 1)

UDC - place on the left edge

The name of the article (and other headings) should be placed **in the center**.

Initials, author surname are required to be **placed in the center below the name of the article**.

The surname, name, patronymic name, academic degree, academic status, position, the name of the organization, e-mail address are **specified below (below the text)**.

3. Order of text registration

<p><i>Parameters of pages</i></p> <p>on the left 3 см on the right 2 см at the top 2,5 см in the bottom 2,5 см</p>	<p><i>Typing</i></p> <p>Font type Таймс Font size 14 пт Paragraph space 0,5 см (to establish through Paragraph window, but not with the help of gaps and tabulation) line spacing 1,5</p> <p>• <i>Set of formulas</i> in formulas editor - Word 2003 all symbols are in italic font, figures are in straight font</p>
<p>• <i>Набор таблиц</i></p> <p>Font type Таймс Font size 13 пт External lines 1,5 пт Internal lines 0,75 пт</p>	

Use “Normal” style or “Usual” template.

4. References to literature (footnotes) are placed at the end of the article according to State OST 7.1-2003. Bibliographic record. Bibliographic description. General requirements and rules of making

font type **Times**

font size **13 пт**

5. It is forbidden to insert scanned figures into article (schedules, charts) and other unchangeable objects!

6. The file of the article contains the author questionnaire (Appendix 2).

Appendix 1

**СОВЕРШЕНСТВОВАНИЕ УПРАВЛЕНИЯ
НА ОСНОВЕ РЕФЕРЕНТНЫХ МОДЕЛЕЙ**

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Ключевые слова: функциональный подход, процессный подход, референтная модель, структура управления, совершенствование управления компанией, внедрение изменений, оптимизация процессов, анализ, цель.

Рассматривается эволюция подходов к управлению компанией, даются определение и анализ референтных моделей, использование которых способствует внедрению процессного подхода в компаниях. Целью применения референтных моделей является совершенствование управления компанией.

(Текст статьи)

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**PERFECTION OF MANAGEMENT BASED
ON REFERENCE MODELS**

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Keywords: functional approach, process approach, reference model, structure of management, perfection of company management, integration of changes, process optimization, analysis, goal.

In this article the author considers evolution of approaches to company management, defines and analyzes the "references models" application which promotes the introduction of the process approach in companies. The purpose of application of "references models is perfection of company management.

(Текст статьи)

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Questionnaire

1. Surname, name, patronymic name:	
2. Address (postal code):	
3. Phone number:	
4. E-mail:	
5. Place of work or study:	
6. Position:	
7. Education (name of higher education institution, specialization):	
8. Academic degree, status:	